Redefining Asset Discovery

Attribution in cybersecurity involves identifying and linking an organization's known and unknown internet assets to create a comprehensive and accurate asset inventory. This is crucial because it enables organizations to discover hidden vulnerabilities, reduce false positives, and maintain a proactive security posture against potential threats.

THE CENSYS DIFFERENCE

Continuous Discovery

Daily continuous seed discovery actively monitors multiple sources to track changes in business registration data. Additionally, our hosted cloud connectors update automatically 6x a day, providing a comprehensive view of internet and cloud assets.
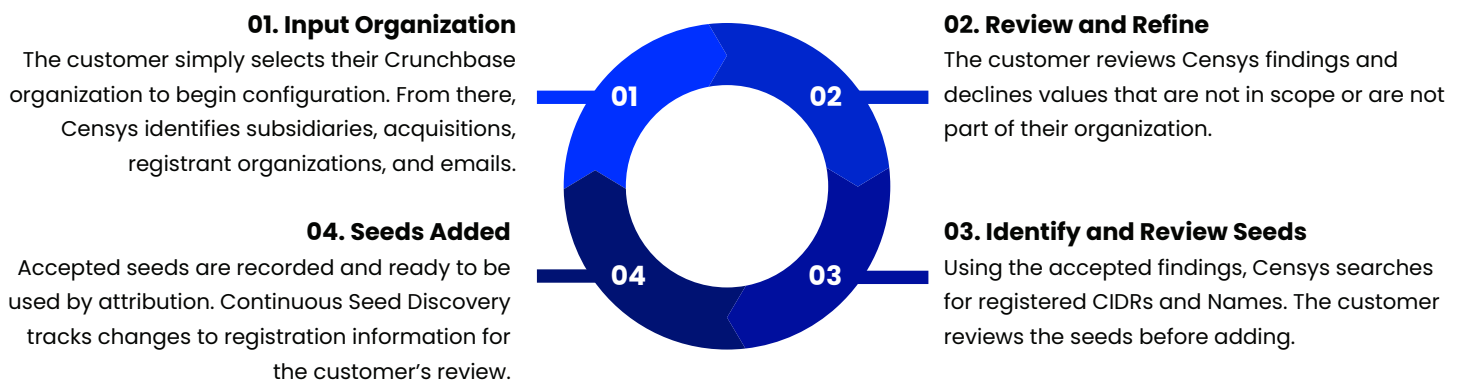
Automated Attribution

We stand out as the only vendor running our attribution engine daily, significantly increasing the number of enumerated services. This approach reduces false positives by 70%, ensuring that your asset inventory is not only complete but also accurate.

Discover the Unknowns

You can't protect what you can't see. Our advanced attribution algorithm uncovers hidden aspects of your attack surface, enabling proactive defense against potential threats and exposures that might otherwise go unnoticed.

CONTINUOUS SEED DISCOVERY FLOW:

01. Input Organization
The customer simply selects their Crunchbase organization to begin configuration. From there, Censys identifies subsidiaries, acquisitions, registrant organizations, and emails.

02. Review and Refine
The customer reviews Censys findings and declines values that are not in scope or are not part of their organization.

04. Seeds Added
Accepted seeds are recorded and ready to be used by attribution. Continuous Seed Discovery tracks changes to registration information for the customer's review.

03. Identify and Review Seeds
Using the accepted findings, Censys searches for registered CIDRs and Names. The customer reviews the seeds before adding.

Automatic Refresh Option
Once opted in, the customer receives email notifications about changes (new seeds, acquisitions, registrant info) with no further interaction required.

KEY BENEFITS

- **Unmatched Cloud Visibility** - A dedicated ingestion and scanning service ensures rapid processing and continuous updates of all critical cloud assets.

- **Complete and Accurate Asset Inventory** - Automatically monitor for and detect business-level changes, ensuring an accurate and current asset inventory.

- **Simplified Asset Management** - Automated and self-service processes streamline asset identification and tracking, reducing manual effort and improving efficiency.

- **Proactive Threat Detection** - Continuously identify and address potential threats for faster response times and improved overall security posture.

- **Enhanced Brand Protection** - Safeguard your brand by maintaining a secure digital presence, ensuring customer trust and preventing reputational damage.

> ## One of the best ASM tools available in the market
> External asset discovery, as well as the ability to provide asset data, make it unique. The features and integration put it far ahead of any other ASM tool.
>
> – Principal Information Security Architect, IT Services, 2023

A REVIEW FROM

Gartner
Peer Insights™

UNMATCHED ASSET DISCOVERY

With Censys, you gain unparalleled visibility and control over your internet and cloud-facing assets. Our state-of-the-art discovery and attribution processes ensure that you are always one step ahead of potential threats.

Experience the difference that comprehensive, accurate, and real-time data can make in your security operations with Censys. Contact us today for a demo.

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